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Roses are red, violets are blue. Valentine's Day is upon us, **have you found customers who love you true?** As the day of love looms large, so do countless opportunities for consumers to shop for a perfect something to give to that special someone in their life—and they're more likely to spend their hard-earned dollars with companies who have made an effort to create a deeper connection with them.

How can you do the same? By teaming up with **Experian Marketing Services**. With our marketing tools, data and analytics expertise and unparalleled access to consumer information, we can help you create a **single view of your ideal customer, find new ones, and speak directly to their wants and needs**—that's what creates loyalty.

As the **single-solution provider for all your retail marketing needs**, Experian Marketing Services revolutionizes the future of data for retailers to enhance the consumer journey. Using data and analytics, we can help you **initiate meaningful engagements to better understand existing customers and find new ones**. We're ready to help you identify your best customers, create messaging that resonates, activate your message on the right channels, and measure the impact of your campaigns.

[Get started now >](#)



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