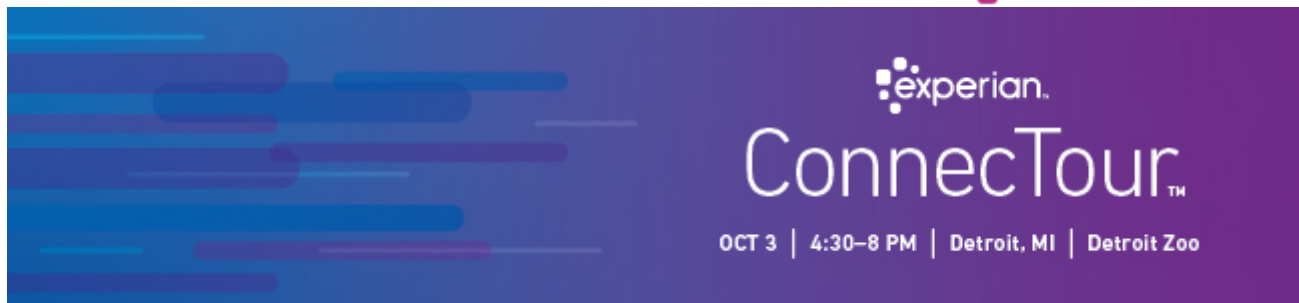


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Hi Jill,

We'd like to invite you to join us at the Detroit Zoo on Thursday, October 3rd at 4:30pm for an evening of cocktails and dinner, networking opportunities, and thought leadership that can only come from the experts at Experian!

After dinner and drinks, we'll be hosting two informative sessions: The first, *Data Governance: What you don't know about US Data Compliance*, will be a fireside chat with Jeremy Hancock, Experian's Director of Government Relations, who will be offering valuable insights on how federal, state and local implications affect personal data ownership, marketing and all things digital—and how Experian is at the forefront of all data governance changes in North America.

Following, Amy Hughes, Experian's Director of Automotive Dealer Intelligence, will be discussing *MythBusters of Media, Automotive and Consumers Through the Eyes of Experian Data*. It promises to be a lively conversation, covering some of the key trend changes as they relate to millennials, car buying, TV consumption and media.

Join us at the Wildlife Interpretive Gallery for what promises to be an amazing evening—and yes, there's free parking! Space is limited, so [RSVP now](#) to reserve your spot.

[RSVP here](#)

We hope to see you there!

Sincerely,  
Experian Marketing Services



EMS-US-20-CTD (001)

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9/23/2019

RSVP now for ConneCTour Detroit on Thursday, October 3rd!

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