



THE EXECUTIVE MBA

UCLAAnderson

SCHOOL of MANAGEMENT

THINK IN THE NEXT

In the UCLA Anderson Executive MBA program, you will join business leaders from many different industries to share and benefit from each other's perspectives. You'll thrive in collaborative teams — “mini boards” — where a small, diverse group of experts takes on complex challenges. The result: improved problem-solving, a broader command of business and the insight to lead in any situation.



Each member of the mini board contributes distinct and complementary areas of expertise.

Watch the mini board story at bit.ly/EMBAMiniBoard

EARN AN
MBA IN
ONE OF
THE MOST
DYNAMIC
BUSINESS
CLIMATES IN
THE WORLD.



EMBA students have an average of 14 years' work experience and 9 years in management.

30 INDUSTRIES	Health Care Services	14%
	High Tech	14%
	Government - Federal/State/Local	10%
	Entertainment	9%
	Accounting and Finance	8%
	Aerospace	6%
	Software	4%
	Manufacturing	3%
	Pharm/Biotech/Medical	3%
	Real Estate	3%
	Consulting	3%
	Law	2%
	Nonprofit	2%
	Retail	2%
	Utilities	2%
	Construction	2%
	Education	2%
	Hospitality	1%
	Media/Communications	1%
	Extractive Minerals/Metals	1%
	Food/Beverage/Tobacco	1%
	Insurance	1%
	Auto and Other Transportation	1%
	Beauty	1%
	Household Products (CPG)	1%
	Insurance	1%
	Marketing	1%
	Petroleum/Energy	1%
	Telecom	1%
	Wholesale	1%

21 FUNCTIONS	Engineering	12%
	Finance	12%
	Health Care/Health Management	9%
	General Management	9%
	Accounting	8%
	Business Development/Sales	7%
	Operations/Production	7%
	Software Development	6%
	Consulting	5%
	Law	5%
	Brand Manager	3%
	Product Management	3%
	Entrepreneur	3%
	Aviator	2%
	Marketing Manager	2%
	Real Estate	2%
	Strategic Planning	2%
	Merchandising/Retail	1%
	Professor/Principal	1%
	Public Relations	1%
	Administration	1%

“I learned the importance of diversity of thought. Having a team that’s very talented but with very different styles of thinking made us so much stronger and capable.”

— Nan Boden ('11)
Head of Global Technology Partners, Google



Master the art of leadership.

In the Executive MBA program, leadership development isn't just a priority; it's the foundation of what we do.

The leadership suite includes:

- The Leadership Foundations 2-year core class
- Real-World Problems that Leaders Face capstone course
- Executive communication and presentation skills
- The Leadership Speaker Series

Here, you'll have access to luminaries.

EMBAAs meet with and learn from other inspiring leaders who candidly share their experiences and expertise.



David Glickman
CEO
Ultra Mobile and
Primo Connect



Molly Jolly ('99)
SVP of Finance
and Administration
Los Angeles
Angels of Anaheim



Thomas Prisela
President and CEO
Cedars-Sinai
Health System



Maria Rigatti
EVP and CFO
Edison International

Your master's thesis isn't a laborious paper, it's an actionable business plan for a real organization.



UCLA Anderson pioneered the first business school field study program in 1968. During the six-month Strategic Management Research (SMR) project, your consulting team will work with corporate executives to improve a specific area of their business. You'll gain new industry and cross-functional experience that will influence your critical thinking and decision making.

Our recent SMR clients:





Immerse yourself in foreign markets and become versed in global business.

The International Business Seminar ensures you gain firsthand knowledge of the business environment of another country. Travel abroad with your class and faculty for a one-week seminar, which includes:

- Company tours and guest speakers
- Lectures from faculty at partner universities
- Cultural visits
- Networking with business and government leaders plus local Anderson alumni

At UCLA,
your elective
options
are practically
endless.

The Executive MBA program
offers **six specialized certificates:**
Entrepreneurship, Global Management,
Finance, Marketing, Leaders in
Sustainability and Technology Leadership.



Enroll in elective classes in
different programs at Anderson
and **take classes across the
UCLA campus** to customize
your learning experience.

**Global Immersions and International
Exchange electives** offer the
opportunity to share travel experiences
with students across all UCLA Anderson
MBA programs.



Our faculty have been advising entrepreneurs, corporations and countries for years.



Dr. Sebastian Edwards, Professor of International Business Economics

A former chief economist for the World Bank in Latin America and the Caribbean, Dr. Edwards is now an economic consultant for the State of California and multiple countries.



Dr. Suzanne Shu, Associate Professor of Marketing

A former electrical engineer, Dr. Shu offers an analytical perspective on marketing. As an advisor to the Social Security Administration, Dr. Shu provides expertise in consumer spending and saving.

Gain Access to Industry Leaders and Cutting-Edge Research.

Our centers connect students, faculty, alumni and businesses through elective courses, events and student clubs.



 UCLA Anderson Forecast	 Center for Management of Enterprise in Media, Entertainment & Sports (MEMES)	 Harold and Pauline Price Center for Entrepreneurship & Innovation	 Laurence and Lori Fink Center for Finance & Investments
 Center for Global Management	 UCLA Ziman Center for Real Estate	 Morrison Family Center for Marketing Studies and Data Analytics	 Easton Technology Management Center

In addition to our centers, we recently launched the Impact@Anderson initiative, focusing on social innovation and how business can profit while doing good.

LEARN MORE: [MBA.ANDERSON.UCLA.EDU/CENTERS](https://mba.anderson.ucla.edu/centers)

 VELOCITY Women's Leadership Summit	A woman in a blue dress and a man in a black suit are holding a large, clear award trophy on a stage.	 PULSE Entertainment, Sports & Technology Conference
A woman in a red jacket is speaking on a stage. Behind her is a large screen displaying three images of women with the text: 'Cry like a baby, Fight like a girl, Change the world like a WOMAN'. Below the screen is a banner that reads 'ANDERSON WOMEN'S LEADERSHIP SUMMIT'.	 CES® at UCLA Anderson	A man is wearing a pair of black smart glasses and looking towards the right. In the background, there is a banner for 'EPSON SOFTWARE PAVILION'.
 FINK Investing Conference	A panel discussion is taking place on a stage. Three people are seated in armchairs, and a fourth person is standing. A large screen in the background displays the UCLA Anderson logo and other text.	
A panel discussion is taking place on a stage. Five people are seated in armchairs, and a sixth person is standing. A large screen in the background displays the text 'THINK LINE'.		 CREATE Conference by the Entrepreneur Association

A broad suite of career services awaits.

Over half of Anderson EMBA students receive a promotion during the program.

Individual Career
Advisement

Executive
Coaching

Career
Workshops

Executives-in-
Residence

Virtual Career
Management
Resources and
Webinars

Military Career
Transition
Resources

We support your career objective, no matter
how ambitious. Which one are you?

Enhancer

Shifter

Explorer

Entrepreneur



Lars Hoffman ('15)
From U.S. Air Force Colonel to
Senior Director of Government
Sales at SpaceX



"After I had served 26 years in the military, the EMBA program and its career services were instrumental to my successful transition into civilian life and leadership at SpaceX. I've never stopped doing what I love."



“What I learned in EMBA still influences my process and decision making in the Disney Accelerator, and that connection keeps me coming back to stay involved with Anderson.”

— David Min ('07)

VP of Strategic Business Innovation, The Walt Disney Company

Alumni Network Connect globally to our network of 38,000 — representing countless industries in more than 75 countries.

Lifelong Learning Because you don't stop learning after graduation, we offer elective course auditing and Global Immersion privileges for EMBA alumni.

Alumni Career Resources Access career support, including individual career coaching, networking events and other services tailored to our alumni.

Unlock new possibilities. Apply for the UCLA Anderson Executive MBA.

The EMBA application consists of:

- ▶ Two letters of recommendation
- ▶ Official sealed transcript(s)
- ▶ Resume
- ▶ Two essays
- ▶ TOEFL for select international applicants
- ▶ GMAT, GRE or Executive Assessment
Contact EMBA Admissions Staff to see if you qualify for a waiver.

Apply at anderson.ucla.edu/emba

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