



Make a Marketing Touchdown

The winner takes all in The Big Game. Grab your fair share of attention with Audiences@Experian.



Drinks? Check. Snacks? Check. Big screen? Double check. The Big Game marketing campaign? If you hesitated, don't worry. We can help you put together a powerful message and effective approach, even if you didn't buy a prime spot during the big game.

Audiences@Experian knows how to take your message and get it in front of the right audience, even if they're mesmerized by their team going for glory. We'll work with you to refine your message, build your audience, and target and deploy your campaign to the right consumer at exactly the right time (like during the halftime show).

Below are just a few examples of audiences Experian has to offer:

- Football Enthusiasts
- Food & Snack Purchaser
- High-end Spirit Drinker

Get started now >

Brands have trusted Experian's data expertise for over 50 years. Let us put that expertise to work for you. **Read more about Audiences@Experian on our website or contact us via e-mail at experianmarketingsolutions@experian.com to learn more.**



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www.experian.com/marketingservices

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Make your campaign around The Big Game go the distance with Audiences@Experian.

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