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## Make Your Halloween Campaigns Spooktacular

*Ready to sell to ghosts and goblins, wherever they dwell? The ghoulish experts from [Audiences@Experian](#) are ready to help.*

Don't let the summer weather fool you, there's a chill in the air—the kind that comes from the ghosts of failed Halloween marketing campaigns! It's time to bury the past and create a new, targeted message that gives your audience more treats than tricks.



The good news is you won't have to tackle this specter alone. Audiences@Experian is ready to help you make a memorable Halloween campaign that effectively zeroes in on your audience at just the right time, using our expertise combined with your creative approach.

Below are just a few examples of audiences Experian has to offer:

- Craft Enthusiasts
- Food & Snack Purchasers
- Presence of Children

Leave your competition in the dust and entrust your campaign to an industry leader for over 50 years. Read more about Audiences@Experian on our [website](#) or contact us via e-mail at [experianmarketingsolutions@experian.com](mailto:experianmarketingsolutions@experian.com) to learn more.

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