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Get more out of your next campaign

One of the keys to a successful marketing campaign is targeting the right audience, and you need the right data to accomplish this. Interpreting the data is one thing, but putting it to work for you is entirely different. Do you know who your customers are, and how and where to communicate with them?

Experian's [OmniActivation™ Strategic Services](#) can take all the guesswork out of your next digital campaign and help you provide a next-level consumer experience. We can help you determine your goals and define your audience, you provide us with the creative, then we'll prep, launch, optimize and measure your campaign.

Using our data, expertise and activation partners, Experian can help you get the most bang for your limited marketing buck.

For a limited time, take 25% off a minimum \$25,000 media buy (offer expires 12/31/19).

Read more about OmniActivation Strategic Services on our [website](#), or email us at experianmarketingsolutions@experian.com for more details.

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Here's how to make your marketing budget go the extra mile, Jill

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