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Use data to improve your deposits

Better serve your members with Experian's data-driven Deposits offering.

Credit unions and community banks are indispensable members of the local community. But in a world where big data reigns supreme, more and more community-based financial institutions are looking for ways to stretch their resources further.

[Experian's Deposits](#) offering can help you grow your members and become more competitive in the ever-changing financial services landscape.



Winning deposits in the face of extreme odds means relying on the strategic application of your data. Experian provides critical data-driven solutions to help you connect with your most ideal prospects and increase their likelihood of becoming a member of your community institution.

Let's put your data to work. To learn more about Experian Marketing Services and the [different markets we serve](#), contact your Experian Marketing Services representative, or email us at experianmarketingsolutions@experian.com.

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