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Up your deposit game

Prospecting using Experian's data-driven deposits offering adds new customers and yields greater long-term profit growth.

Community banks and credit unions are able to maintain a focus on supporting their local communities without the stigma that the “megabank” brings. But in a world where technology advancements are required to compete and big data reigns supreme, more and more community-based financial institutions are looking for ways to stretch their resources further.



Experian's Deposits offering powered by [ConsumerView®](#) can help. Winning deposits in the face of extreme odds means relying on the strategic application of your data. Depth of insight and rich coverage is crucial to your institution's future, helping you define your most ideal members and customize a message that will resonate with them.

Let's put your data to work. To learn more about Experian Marketing Services and our approach to deposits, contact your Experian Marketing Services representative, or email us at experianmarketingsolutions@experian.com.

EMS-US-20-EDEP(001)

www.experian.com/marketingservices

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