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Game day is upon us, and before you know it, it'll be kickoff time... for those who are watching the Big Game, of course. But what about those who buck the trend and go out shopping instead?

Get them in your end zone with Experian. Drawing on 50 years of data management experience and collaboration with over 150 media partners across multiple platforms, we can help you find your consumer wherever they're watching, initiate more meaningful engagements with them, and bring their attention directly to you by activating your message on the right channels.

As the single-solution provider for all your retail marketing needs, Experian Marketing Services is revolutionizing the future of data for retailers to enhance the consumer journey.

[Learn More >](#)



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