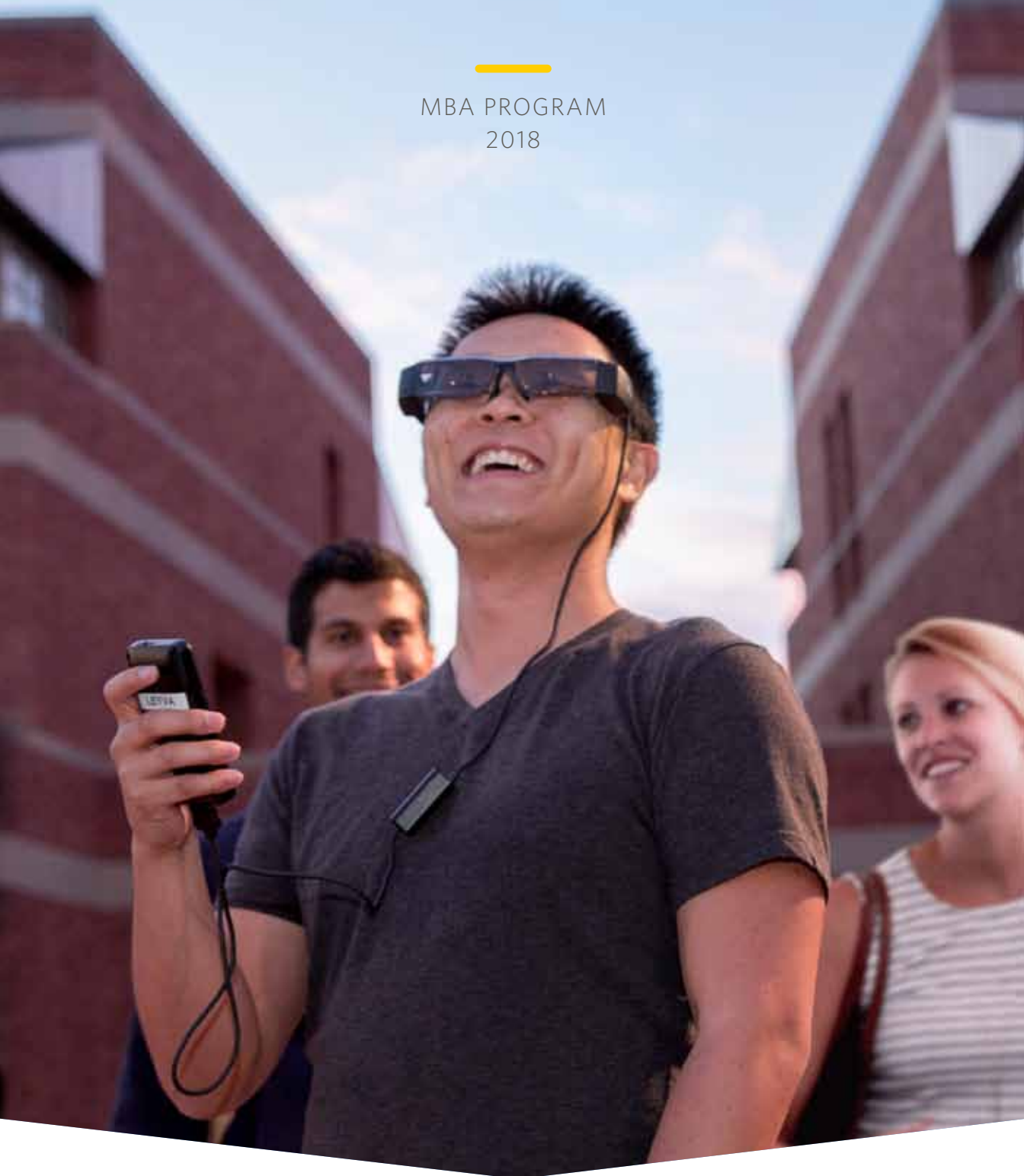


UCLAAnderson

SCHOOL of MANAGEMENT

MBA PROGRAM
2018



THINK IN THE NEXT

UCLAAnderson

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2018



THINK IN THE NEXT

Message from the Dean



JUDY D. OLIAN
Dean and John E. Anderson, Chair in Management

At UCLA Anderson, we're not content with how things are; instead, we look to the future to discover and chart what will be. We are a community defined by three core qualities:

We share success

Performance and innovation are not about winning at the expense of others. Success comes from creating the new direction of business, together.

We think fearlessly

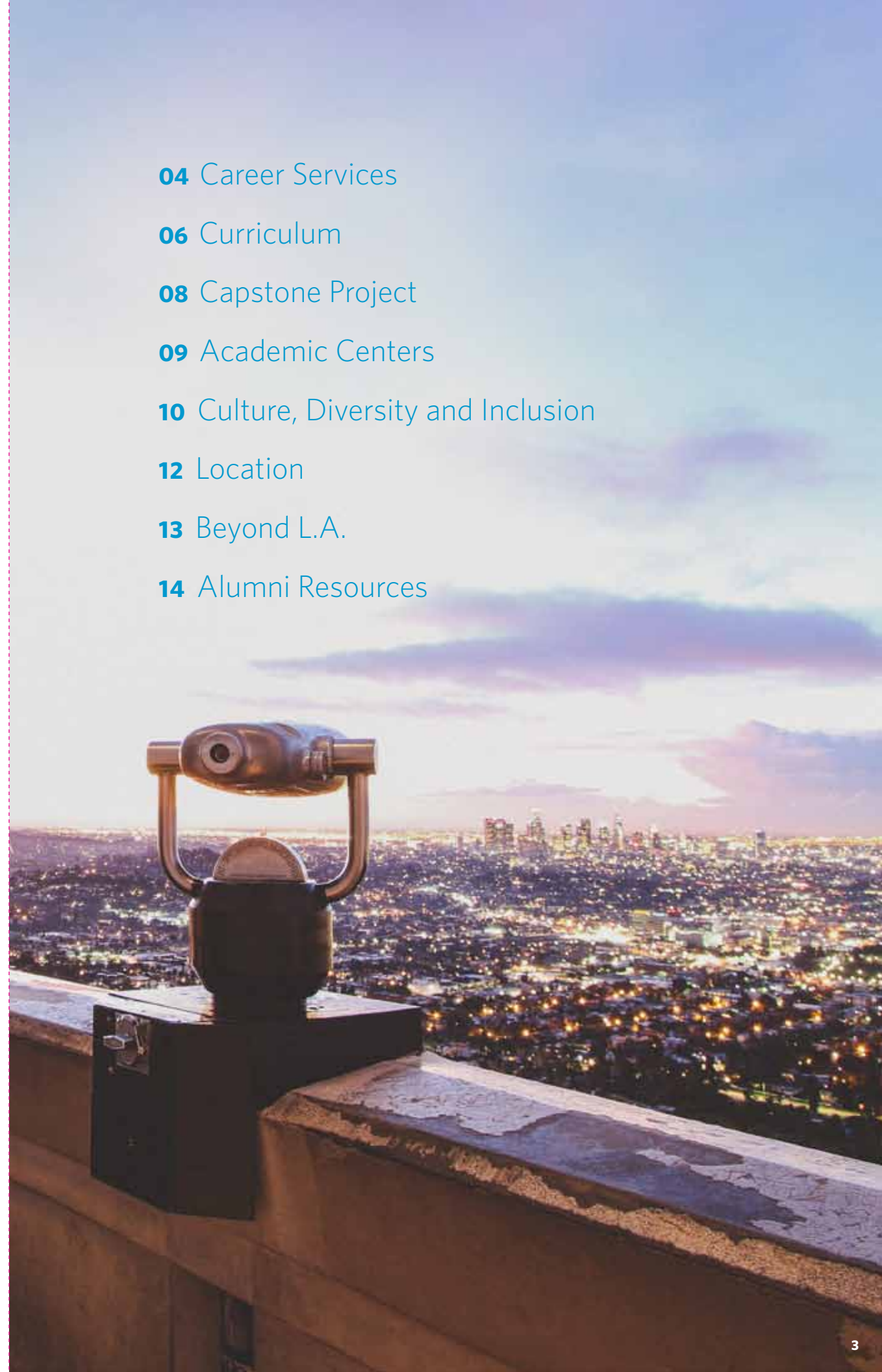
Our faculty and students provoke new thinking and experimentation with bold ideas.

We drive change

We're impatient unless we can measure our efforts against meaningful results.

From our home in Los Angeles, the global gateway and innovation capital of the world, we celebrate these qualities and build what's Next, together.

- 04 Career Services
- 06 Curriculum
- 08 Capstone Project
- 09 Academic Centers
- 10 Culture, Diversity and Inclusion
- 12 Location
- 13 Beyond L.A.
- 14 Alumni Resources



Accelerate Your Career

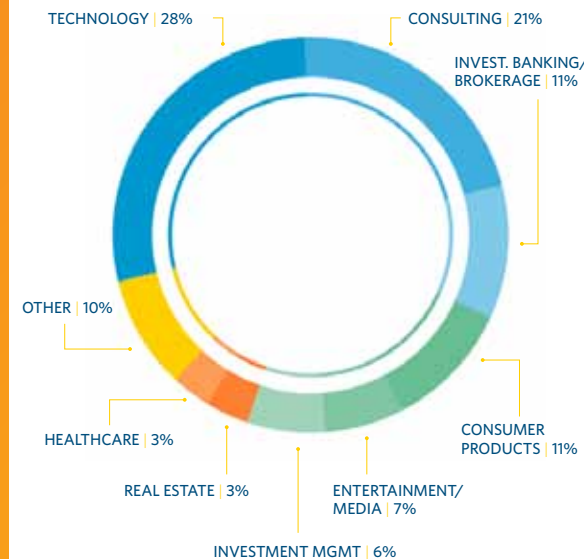


The Parker Career Management Center is consistently ranked as a top career center in student satisfaction by The Economist, placing 100% of students seeking a professional internship. Our resources include:

- Anderson Career Teams (ACT)
- International Student Advisor and Services
- Days on the Job (DOJ) and Industry Treks
- One-on-One Career Training
- Campus Recruiting Program

Our dedicated career advisors have developed a proven set of career management tools and practices for students to define objectives, strategize opportunities and make critical networking connections.

2016 Full-Time MBA Industry Destinations



Our top hiring organizations:

ADOBE
AMAZON
AMGEN
APPLE
AT&T
BANK OF AMERICA
MERRILL LYNCH
CITIGROUP
CREDIT SUISSE
DELOITTE
DIMENSIONAL FUND ADVISORS
EY
GOLDMAN SACHS
GOOGLE
HOULIHAN LOKEY
INTEL
MATTEL
MCKINSEY & COMPANY
MICROSOFT
MOELIS & COMPANY
NIKE
PWC
SONY PICTURES
SOUTHERN CALIFORNIA EDISON
THE BOSTON CONSULTING GROUP
THE WALT DISNEY COMPANY



RYAN SCHMIT
University of Texas, Austin

From business development at GLG Research to sales operations at Apple



FERNANDA ALVES
Universidade do Estado de Santa Catarina

From marketing strategy at Brazilian telecommunications firm Claro to management consulting at McKinsey



SHELDON FIELDS
University of Pennsylvania

From investment banking at the Royal Bank of Scotland to finance at Nike

Should there be commas here?
From marketing strategy at Brazilian telecommunications firm, **Claro**, to management consulting at McKinsey

LEARN MORE: MBA.ANDERSON.UCLA.EDU/CAREERS

Craft Your Curriculum

Our academic programs accelerate your career advancement, combining crucial fundamentals with real-world experience. You'll leave UCLA Anderson primed to make an impact in your field.

KEY COMPONENTS OF THE ACADEMIC PROGRAM:

- A Focus on Leadership and Communication
- Capstone Project
- Customizable Schedule
- Flexibility and Specializations
- Global Exposure
- Internship Experience



YEARS 1 & 2

Your first term begins in August. If you start with marketing or finance, it will lead to your choice of electives in the spring, allowing you to select courses that best support your recruiting goals.

ORIENTATION	FALL	WINTER	SPRING
<ul style="list-style-type: none">▪ Organizational Behavior▪ Accounting▪ Leadership Foundations	<ul style="list-style-type: none">▪ Finance or Marketing▪ Statistics▪ Economics	<ul style="list-style-type: none">▪ Finance or Marketing▪ Operations▪ Strategy▪ Elective	<ul style="list-style-type: none">▪ Communication for Leaders Part One▪ Elective▪ Elective

Year 2: Tailor the rest of your curriculum to your goals. Here's what's required:

Real-world master's thesis
Eight or more electives
Communication for Leaders Part Two



SPECIALIZATIONS

Intensify your career focus by opting for a specialization or two, where you can deepen your knowledge of your target industry or function:

Technology Leadership	Brand Management	Health Care
Consulting	Marketing Analytics	Real Estate
Corporate Finance	Social Impact	Sustainability
Investment Management	Global Management	Entertainment
Entrepreneurship	Executive Development	Accounting

LEARN MORE: [MBA.ANDERSON.UCLA.EDU/ACADEMICS](https://mba.anderson.ucla.edu/academics)



Apply Classroom Learning to Real-World Challenges

Our real-world master's thesis is the capstone experience of each and every Anderson MBA journey. It's a unique project where students choose teams of classmates to embark on a 20-week project in one of three directions:

In Applied Management Research (AMR), students can partner with Fortune 500 companies, nonprofits or startups to solve a key strategic issue.

The Business Creation Option (BCO) gives entrepreneurs the chance to launch their companies while still in school.

The Special Project Option allows teams to analyze a strategic issue facing an entire industry.

LEARN MORE: [MBA.ANDERSON.UCLA.EDU/CAPSTONE](https://mba.anderson.ucla.edu/capstone)



Connect to Cutting-Edge Research and Business Icons

Our centers bring together our students, faculty and alumni through special courses, events and extracurricular programs.



UCLA Anderson Forecast



Center for Management of Enterprise in Media, Entertainment & Sports (MEMES)



Harold and Pauline Price Center for Entrepreneurship & Innovation



Laurence and Lori Fink Center for Finance & Investments



Center for Global Management



UCLA Ziman Center for Real Estate



Morrison Family Center for Marketing Studies & Data Analytics



Easton Technology Management Center

In addition to our centers, we recently launched the Impact@Anderson initiative, a highly active organization focusing on social innovation and the triple bottom line.

LEARN MORE: [MBA.ANDERSON.UCLA.EDU/CENTERS](https://mba.anderson.ucla.edu/centers)

Find Your Fit at UCLA Anderson

Our program attracts a wide range of people, perspectives and opportunities. Our clubs and associations reflect our students' engagement and commitment to diversity.

50+
student clubs

400+
student and alumni events

4,600+
volunteer hours

Proud Partnerships

FORTÉ FOUNDATION

**THE CONSORTIUM
FOR
GRADUATE STUDY
IN MANAGEMENT**

**MANAGEMENT
LEADERSHIP
FOR
TOMORROW**

**REACHING
OUT MBA**

**YELLOW RIBBON
PROGRAM,
POST-9/11 GI BILL**



PROFESSIONAL

Management Consulting Association
Anderson Tech Business Association
Investment Finance Association
Marketing Association
Entrepreneur Association
Net Impact
Women's Business Connection
Anderson Veterans Association



INTEREST

Anderson Eats
Anderson Wine Club
Outdoor Adventure Club
Anderson Creative
Design for America
Family Business Association
Anderson Basketball Club
Anderson Public Speaking Club



IDENTITY

Black Business Students Association
Anderson Latino Management Association
South Asian Business Association
Greater China Business Association
Latin American Business Association
Out@Anderson
Korean Business Student Association
Japan America Business Association

L.A. and UCLA at a Glance

**L.A. IS THE
WORLD'S
16TH
LARGEST
ECONOMY**



**UCLA HAS
25 NOBEL
LAUREATES
AND RHODES
SCHOLARS**



**UCLA HAS
113 NCAA
TITLES**



**L.A. ROLL CALL:
18 MILLION
PEOPLE FROM
140 COUNTRIES
—
86 DIFFERENT
LANGUAGES**

**UCLA CREATED
100+ COMPANIES
BASED ON
TECHNOLOGY
DEVELOPED ON
OUR CAMPUS**



**L.A. IS HOME OF
SILICON BEACH
AND 300,000+
SMALL
ENTREPRENEURIAL
BUSINESSES**



**UCLA HAS
290+ RESEARCH
CENTERS**

**WITH AN AVERAGE OF 284 DAYS OF SUNSHINE, THE
OCEAN TO THE WEST AND SNOW-CAPPED MOUNTAINS
TO THE EAST, OUR MBA STUDENTS ARE ENCOURAGED
TO PURSUE A HIGHER QUALITY OF LIFE ALONGSIDE
THEIR CAREER GOALS**



LEARN MORE: [UCLA.EDU](https://ucla.edu)

Beyond L.A.



GLOBAL IMMERSION

Concentrated on the school's target regions of Asia and Latin America, global immersion courses start on campus before taking you in-country for a week-long blend of classroom lectures, guest speakers, panel discussions, company visits and cultural activities.



STUDENT TRIPS

Visit international destinations such as Japan, Israel and Morocco with spring break trips hosted by our student clubs. Together, you and up to a hundred fellow students could see the world!

Immersion opportunities:

Argentina • Austria • Brazil • Chile • China (PRC) • Costa Rica • Czech Republic • France • Germany • Greece • Hong Kong • Hungary • India • Israel • Japan • Jordan • Malaysia • Peru • Saudi Arabia • Singapore • South Africa • Spain • Thailand • United Arab Emirates • Vietnam

LEARN MORE: [MBA.ANDERSON.UCLA.EDU/GLOBAL](https://mba.anderson.ucla.edu/global)

Join our Global Alumni Network—38,000 Strong

GLOBAL NETWORK

75+ countries
25 alumni chapters

NETWORKING EVENTS

Annual Alumni Conference
Dinners for Eight
Chapter Events
Industry Mixers

ALUMNI CAREER SERVICES

Coaching
Programs
Webinars



Larry Fink ('76)
Chairman & CEO
BlackRock Inc.



Susan Wojcicki ('98)
CEO
YouTube



Dan Beckerman ('96)
President & CEO
AEG



Jim Moffatt ('87)
CEO, Global Consulting
Deloitte Touche
Tohmatsu Limited



Rosie O'Neill ('05)
Co-Founder &
Chief Creative Officer
Sugarfina



**Dr. Martine Rothblatt
J.D./MBA ('81)**
Founder, Sirius XM
CEO, United Therapeutics



Sean Kane ('07)
Co-Founder & President
The Honest Company



Christine McCarthy ('81)
Senior EVP & CFO
The Walt Disney Company

LEARN MORE: [ALUMNI.ANDERSON.UCLA.EDU](https://alumni.anderson.ucla.edu)

Who's in the Class of 2019?

[As of May 2017. Final class profile available in September 2017.]

APPLICANT POOL AND CLASS SIZE

3,314 Applications received
360 Target class size

AGE DISTRIBUTION

28 Average age
23 – 40 Age range

ACADEMIC PROFILE

3.5 Average GPA
3.2 – 3.8
GPA range (mid-80%)

716 Average GMAT
680 – 750
GMAT range (mid-80%)

WORK EXPERIENCE

10% 0 – 3 years
69% 3 – 6 years
21% 6+ years
5 Average years of experience

DIVERSITY

28% Minorities
38% Women
30% International
40 Countries represented
163 Undergraduate institutions

UNDERGRADUATE MAJORS

27% Business
22% Humanities
16% Economics
15% Engineering
9% Math/Science
11% Other

TOP INDUSTRY BACKGROUNDS

25% Finance
24% High Tech
17% Consulting
11% Consumer Goods
10% Public/Nonprofit
5% Entertainment & Media
5% Health care & Biotechnology
3% Real Estate

Financial aid:

- **80% of students receive some form of aid (including loans)**
- **\$14 million awarded in fellowships**
- **Teaching and research assistantships available**

LEARN MORE: [MBA.ANDERSON.UCLA.EDU/ADMISSIONS](https://mba.anderson.ucla.edu/admissions)



Do these look OK printed? Blurry on screen. DPI seems to be ok.

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UCLA Anderson School of Management 110 • Westwood Plaza, Gold Hall, Suite B201 • Los Angeles, CA 90095-1481
Tel 310.825.6944 • Fax 310.825.8582 • mba.admissions@anderson.ucla.edu • mba.anderson.ucla.edu