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# Back-to-school means big bucks for small businesses!

[Get the offer now](#)



Hi Jill,

Guess what? It's back-to-school season! Not only is it the time of year where millions of parents rejoice, but small businesses are celebrating, too. Why? It's estimated that fall retail sales skyrocketed past \$800 billion last year—and a chunk of that revenue is waiting for you!

Experian is here to help you get your cut, **either via a direct mail list created to help you reach your best customers, or we can help you enrich your own data** to gain more insight on your customers. Then you can reach out to them with messaging tailor-made for them.

And to sweeten the deal, we're giving you a limited time offer: **25% off your next list or append order** placed through September 30, 2019! All you need to do is opt-in to take advantage of the discount (don't worry—it doesn't take long), and then enter promo code **School2519** upon checkout.

Click [here](#) to get started, then, enjoy the kick-off to fall shopping season!

This 25% offer is only valid for one (1) direct mail list or data append services order purchased through the Experian Small Business platform through September 30, 2019. Cannot be applied to previous orders.

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[www.experian.com/marketing/services](http://www.experian.com/marketing/services)

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It's back-to-school! Do you know how to get customers in your door?

If you wish to [unsubscribe](#) to this email please click here. Alternatively, you can mail your request to Experian, Electronic Communications,  
475 Anton Blvd., Costa Mesa, CA 92626.