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## Take 25% off a minimum \$25,000 media buy

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## Build a new future with a trusted resource

Drawing on decades of experience, Experian's OmniActivation™ Strategic Services is a powerful ally in your marketing efforts.

OmniActivation Strategic Services can help you:

- Target your CRM list, custom models or standard ConsumerView<sup>SM</sup> attributes at no cost – or opt for addressable retargeting
- Leverage online behavior data to target and find in-the-market customers
- Launch campaigns that supplement your direct mail strategy by utilizing precise geo data
- Better understand ROI with closed loop reporting that ties your campaign to online and in-store sales

But don't take our word for it. Data Clique, a market-research firm, leveraged OmniActivation Strategic Services for a cross-channel approach to driving gym memberships for their client. [Learn more here.](#)

**For a limited time, take 25% off a minimum \$25,000 media buy** (offer expires 12/31/19).

Read more about OmniActivation Strategic Services on our [website](#), or email us at [experianmarketingsolutions@experian.com](mailto:experianmarketingsolutions@experian.com) for more details.

Learn more

8/27/2019

Jill, we're the marketing partner you can trust.

[www.experian.com/markingservices](http://www.experian.com/markingservices)

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