



UCLAAnderson
SCHOOL of MANAGEMENT

UCLA Anderson Master of Science in Business Analytics

SOLVE TODAY'S MOST CHALLENGING BUSINESS PROBLEMS

Globally, businesses have seen an explosion of data. The UCLA Anderson Master of Science in Business Analytics will give you the tools to become a leader in a rapidly growing, in-demand field that helps take advantage of the avalanche of data available today.

PROGRAM ADVANTAGES

- **A focus on emerging technologies.** Promoting rapid career growth and advancement of the field, as graduates become leaders.
- **3:1 student-to-faculty ratio.** Providing access to world-renowned leaders in business analytics.
- **Industry-based electives.** Including sought-after internet, entertainment and health care analytics options.
- **A career-driven internship.** Providing real-world experience.
- **Experience-based student project.** Inspired by the summer internship, completing the student experience.

PROGRAM DETAILS

- Full-time program
- STEM-certified
- 13-month program
- First five weeks online only
- Summer internship
- Full suite of career services

REQUIREMENTS

- Bachelor's degree or equivalent
- GPA of 3.0+ (on 4.0 scale)
- GMAT: 710 overall (above 90%)
- GRE: quantitative score of 167 (above 92%)
- Strong quantitative background
- English language proficiency
- Experience or coursework in computer programming

Start Date

November 2018

Location

UCLA Anderson
School of Management

Program Charges

\$62,579*

*Charges are subject to change on an annual basis. Fall 2018 charges for the program have not yet been finalized.

Learn More

To learn more and see our schedule of information sessions, visit us online at www.anderson.ucla.edu/msba

Apply at anderson.ucla.edu/MSBA
Questions? msba.info@anderson.ucla.edu

SAMPLE MSBA CURRICULUM AT UCLA ANDERSON

Fall #1*

- Math and Stats for Analytics
- R Programming Essentials
- SQL and Basic Data Management
- Optimization

* Five weeks, online only

Winter

- Business Fundamentals for Analytics
- Data Management
- Prescriptive Models
- Industry Seminar I

Spring

- Customer Analytics
- Competitive Analytics
- Operations Analytics
- Industry Seminar II

SUMMER INTERNSHIP

Fall #2

- Capstone Project
- Internet Customer Analytics*
- Entertainment Analytics*
- Health Care Analytics*

* Sample electives

The curriculum is supported by the three pillars of **customer, operations and competitive analytics**. It has been structured to focus on these key areas:

- Programming and Data Management Methods
- Model Development and Construction
- Industry Applications

MSBA FACULTY

UCLA Anderson faculty not only teach, but lead hands-on experience while relating their important real-world work for companies such as Google, Uber and Zara.



'Big data' is a buzzword. Having a ton of data doesn't distinguish you. It's what you do with the data that matters. Asking the right question is the first step — and the most important one.'

— Professor Felipe Caro, Faculty Director, MSBA Program at UCLA Anderson



Set your sights on a career with incredible promise.

Learn more and apply at anderson.ucla.edu/MSBA
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THINK IN THE NEXT